



Position Announcement: South Carolina Democratic Party Communications Director

The South Carolina Democratic Party seeks a Communications Director. Position is full time, based in Columbia with a target start date of April 15, 2020.

Duties and Responsibilities:

- Create and execute strategies to obtain earned media; develop and cultivate strong relationships with journalists of diverse backgrounds; serve as party spokesperson; draft and issue press releases, talking points, speeches and other materials; organize press conferences and events; develop expansive, inclusive surrogate networks; organize rapid response to breaking developments;
- Create content for and manage South Carolina Democrats' social media (including Facebook, Twitter, YouTube) and blast email;
- Develop and implement paid media campaigns;
- Coordinate with Democratic elected officials and candidates on the party's media outreach, including on legislative and campaign issues;
- Engage with South Carolina Democratic Party volunteers from diverse communities, allied groups, and surrogates to place media and to build volunteer capacity to promote the progressive agenda. This includes assistance with State Executive Committee meetings, State Conventions, Caucuses, regional trainings, and one-on-one training assistance for candidates and campaign staff;
- Demonstrate good judgment in all communications, including awareness of various ethnic and gender populations' sensitivities and needs.

Required Skills, Abilities, and Experience:

- Relevant experience, preferably as a communications director for a statewide campaign or organization, or as a member of the news media;
- Ability to work with diverse communities;
- Strong written and oral communication skills;
- Ability to work quickly and cooperatively under pressure;
- Knowledge and understanding of South Carolina politics;
- Graphic skills a plus.

The Communications Director will report to the Executive Director. Salary is commensurate with experience. Position includes health insurance and paid vacation.

How to Apply:

To apply for this position, submit resume, a minimum of three professional references, three writing samples and two examples of graphic skills (if applicable) to Jay Parmley, Executive Director, at jay@scdp.org Email subject line: Communications Director application. Applications will be accepted until position is filled. Review of applications will begin March 23, 2020.

Equal Employment Opportunity Policy: The South Carolina Democratic Party is an equal opportunity employer and it is our policy to recruit, hire, train, promote and administer any and all personnel actions without regard to sex, race, age, color, creed, national origin, religion, economic status, sexual orientation, veteran status, gender identity or expression, ethnic identity or physical disability, or any other legally protected basis.
